

ARABIAN GULF UNIVERSITY | STRATEGIC PLAN 2017 - 2021

RISING TO INNOVATION AND EXCELLENCE



INTRODUCTION

The Arabian Gulf University (AGU) initiated a process for strategic planning in March 2016 building on previous strategic plans. This strategy is characterized by its emphasis on innovation and excellence in education along with research and development. The plan was developed in a participatory manner to promote organizational learning.

The AGU strategic plan for the period 2017-2021 proposes a set of strategic directions, goals, objectives and initiatives to foster a culture of innovation and excellence. In order to promote the concept of 'One AGU', the strategic plan promotes synergy among AGU colleges and its additional functional units.

The methodology adopted for the formulation of this strategic plan was based on a set of workshops using SWOT and PESTEL analysis, in addition to questionnaires, focus group meetings and consultations with key stakeholders including alumni and students.

This strategic plan has been mainstreamed with other AGU strategies including scientific research, finance, information technology and media. The strategic objectives for AGU are articulated so as to ensure a quality education and R&D and to provide an enabling environment for innovation. Moreover, the plan aims to respond to the development priorities of the countries of the Gulf Cooperation Council (GCC), enhance students' wellbeing and enable AGU to become regionally prominent and eminent for policy advice and knowledge transfer.

Instilling an ecosystem for innovation is necessary to shape the future of AGU as a regional center for both research and quality education. Furthermore, this strategic plan builds on the lessons learned and previous

achievements of the prior strategic plans. The plan remains cognizant of the AGU role as a leading regional university in terms of programs development, translational research in health and community service that address global, strategic and regional issues and priorities.

A major commitment within this strategy is to consider the local identity and global integrity through celebrating cultural diversity and harnessing local and global knowledge.

As part of the strategic plan, the renewal of the AGU business model requires the consolidation of graduate programs and the strengthening of profit centers including Princess Al-Jawhara Al-Ibrahim Center for Molecular Medicine, Genetics and Inherited Disorders (Al-Jawhara Center), consultation center and clinical research center. Moreover, the plan calls to enhance activities related to support of scholarship schemes and alumni relations.

Furthermore, to ensure relevance and coherence, the strategic plan of AGU will be reviewed and monitored annually.

AGU anticipates that this strategic plan for 2017-2021 will form a new pathway for a learning organization that supports excellence in education, value creation, R&D and community service.

